

Ex. 4
 1
 1 a brand name 2 insurance (no article)
 3 a group
 4 a desirable lifestyle 5 the world 6 a brand
 7 the brand image
 2
 1 an advertisement 2 a car
 3 the company's advertisement
 4 the poor quality 5 the determining factor
 6 people (no article) 7 a strong response
 8 a product

Writing: informal letter (Part 2) p.28

- Aim:**
- to complete an exam-style writing question (Paper 2, Part 2) requiring students to produce an informal letter

Exam information

In CAE Paper 2, candidates are required to answer one compulsory question and choose a second question from four alternatives. The compulsory question can be on a number of different genres including a letter, report or article but the task will always involve persuasion in some form.

- 1**
- Students read the task and identify which part of it explains the situation (the first part) and which tells them what they have to do (the second). Then they read the second part and underline the relevant phrases.
 - Students talk in pairs and then tell the class their ideas.
- 2**
- Students read the letter and answer questions 1 and 2 in a whole-class activity.
 - Students work alone or in pairs to find and underline the expressions. Some of them are collocations which could be recorded in the students' vocabulary notes (e.g. have a go).
 - Students decide in pairs how the last two paragraphs should change and then write their own improved version.
 - This writing could be set for homework, but it may be better to do it in class if the group are relatively unpractised at CAE writing tasks.

ANSWERS

Ex. 1
 explaining what happened, what you did about it, how it affected you and advising your friend

Ex. 2

1
 2 no - they haven't advised their friend
 2
 1 had a go 2 a bit of a disaster 3 a downside
 4 home and dry 5 watch their backs
 6 at a loss to know what to do

UNIT 2 Review p.29

ANSWERS

Ex. 1
 1 unhammed 2 tendency 3 exposure
 4 unacceptable 5 outlets 6 examination
 7 replacement 8 applications 9 unfortunate
 10 equally

Ex. 2
 1 in a house which has (got)
 2 it was difficult to live without
 3 (he?) support to a number of
 4 (which) I like best is (the)

Ex. 3
 1 a 2 a / the 3 the 4 a+the 5 a+the
 6 the 7 the 8 a 9 the 10 the 11 a+the
 12 the 13 a+the 14 a 15 the

Cambridge English Advanced 1 for Revised Exam from 2015 Student's Book without Answers CAE .
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